RECREATION, PARK, AND NONPROFIT ADMINISTRATION, BACHELOR OF SCIENCE (5010)

Program Coordinator

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The major in Recreation, Park, and Nonprofit Administration prepares students for numerous and exciting careers in the nonprofit, government, and private sectors. These careers are designed to help individuals, families, and communities improve their quality of life.

Students will complete at least one of the following options: a) Major consisting of core courses (36 hours); b) Major with concentration -Comprehensive Study of Recreation, Parks, Events, and Tourism (48 hours); or c) Major with concentration - Nonprofit Administration (48 hours).

The major requires 36 or 48 semester hours and leads to a Bachelor of Science degree. It is nationally accredited by The Council on Accreditation of Parks, Recreation, Tourism, and Related Professions. https://accreditationcouncil.org/.

Key career areas in Recreation and Park Administration include community recreation, outdoor recreation, recreational sport, event management, tourism, nonprofit organizations, campus recreation, recreation business, and Armed Forces recreation.

Key career areas in Nonprofit Administration include, arts, culture, humanities, community development, disability services, disaster relief, education, environment, food, fundraising, healthcare, museums, nature, professional organizations, recreation, science, seniors, sports, wildlife, youth services, and NGOs (Non-Governmental Organizations).

For more information on career opportunities related to this major, please visit, https://www.wku.edu/recreation/career-opps.php.

Concentrations

- · Comprehensive Study of Recreation, Parks, Events, and Tourism (RECS)
- Nonprofit Administration (RENA)

Program Requirements (36-48 hours)

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/ registrar/degree_certification.php. (https://www.wku.edu/registrar/ degree_certification.php)

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: https://www.wku.edu/ colonnade/colonnaderequirements.php. (https://www.wku.edu/ colonnade/colonnaderequirements.php)

The major requires a minimum of 36-48 semester hours and leads to a Bachelor of Science degree.

Students will complete at least one of the following options:

- 1. (36 hours) Major core courses as listed in the next section below. See important footnote below*
- 2. (48 hours) Major core courses [36 hours] + Comprehensive Study of Recreation, Parks, Events, and Tourism concentration [12 hours]
- 3. (48 hours) Major core courses [36 hours] + Nonprofit Administration concentration [12 hours]
- * Students selecting this option will also need to complete a certificate, minor, or second major. The combination must include at least 54 hours (48 unduplicated). For a list of popular programs to pair with this concentration, please visit www.wku.edu/recreation (http:// www.wku.edu/recreation/).

Core Courses

Code	Title	Hours
REC 200	Recreation in Society	3
REC 302	Recreation Leadership	3
REC 306	Experience Planning and Evaluation	3
REC 328	Inclusive Recreation	3
REC 338	Parks, Recreation, and Quality of Life	3
REC 402	Fiscal Practices in Recreation	3
REC 406	Recreation Administration	3
REC 490	Internship in Recreation	12
2**, REC 3**, REC 4**, or,	courses (unduplicated) from REC other courses approved by the nprofit Administration advisor.	3
Total Hours		36

Total Hours

The two concentrations available to choose from include:

- Comprehensive Study of Recreation, Parks, Events, and Tourism (48) hours);
- · Nonprofit Administration (48 hours).

Comprehensive Study of Recreation, Parks, Events, and **Tourism Concentration**

Code	Title	Hours
•	the 36 credit hours of core courses as following requirements:	
Complete 6 hours (undu REC 4**.	uplicated) from REC 2**, REC 3**, or	6
Complete 6 hours (undu	plicated) from the following:	6
REC 2**, 3**, or 4**		
SPM 200	Introduction to Sport Management	
SPM 300	Governance and Public Policy in Sport	
SPM 305	Sport Event Management	
SPM 310	Sport Ethics and Moral Issues	
SPM 315	Sport Communication	
SPM 404	Sport Facility Management	
SPM 450	Legal Issues in Sport	
PE 211	Net / Wall and Target Sports	
PE 212	Striking / Fielding and Invasion Sports	

Finish in Four Plans

12

P	E 300	Lifespan Leisure & Recreation Activities
Ρ	E 319	Adapted Physical Education
Р	E 340	Football Coaching
Ρ	E 341	Basketball Coaching
Ρ	E 342	Track and Field Coaching
Ρ	E 343	Baseball Coaching
E	XS 122	Foundations of Kinesiology
E	XS 223	Introduction to Exercise Science
Н	MD 271	Tourism Planning and Development
Н	MD 373	Hospitality and Tourism Marketing
Н	MD 375	Meeting and Convention Management
Н	MD 475	Advanced Event Planning in Hospitality
Μ	IKT 220	Basic Marketing Concepts
Μ	IKT 331	Social Media Marketing
Μ	IGT 210	Organization and Management
Μ	IGT 333	Management of Nonprofit Organizations
A	CCT 220	Principles of Financial Accounting
E	NT 312	Entrepreneurship
P	S 340	Principles of Public Administration
G	EOG 210	Environment and Ecological Policy
G	EOG 295	Introduction to Research Techniques
G	EOG 475	Selected Topics in Environment, Geography, and Sustainability
G	ISC 316	Geographic Information Systems I
	r, other courses appro onprofit Administrati	oved by the Recreation, Park, and on advisor.

Total Hours

Nonprofit Administration Concentration

Code	Title	Hours
Students will complete t detailed above, plus the	he 36 credit hours of core courses as following requirements:	
REC 220	Understanding the Nonprofit Sector	3
REC 460	Grant Writing for Nonprofit Organizations	3
MGT 333	Management of Nonprofit Organizations	3
or PS 340	Principles of Public Administration	
MKT 220	Basic Marketing Concepts	3
Total Hours		12

Four Year	ensive	Study of Rec	creatio	n, Parks, Eve	ents, and
First Year	concen	lialion			
First Year Fall	Hours	Spring	Hours		
REC 200 (Colonnade - Social & Behavioral)		3 REC 302		3	
COMM 145		3 ENG 100		3	
Colonnade - Natural & Physical Sciences		3 Colonnade: Natural & Physical Sciences with Lab		3	
HIST 101 or HIST 102		3 MATH 109, MATH 116, or MATH 183		3	
Colonnade: Arts & Humanities		3 Major/Minor/ Cert/Elective or World Language (if needed)		3	
		15		15	
Second Year		. .			
Fall REC 306	Hours	Spring 3 REC 328	Hours	Summer 3 Major/Minor Cert/Elective	
ENG 200		3 ENG 300 or COMM 200		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
		15		15	:
Third Year Fall	Hours	Caring	Hours		
REC 338 (Or, Connections - Systems)	nouis	Spring 3 REC 402	nouis	3	
Major/Minor/ Cert/Elective		3 Connections - Social & Cultural		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
Major/Minor/ Cert/Elective		3 Major/Minor/ Cert/Elective		3	
		15		15	
Fourth Year Fall	Hours	Spring	Hours		
REC 406	nouis	3 REC 490	nours	12	
REC 338 (Or, Connections - Systems)		3			
Major/Minor/ Cert/Elective		3			
Major/Minor/ Cert/Elective		3			

2

Major/Minor/ Cert/Elective	3		Major/Minor/ Cert/Elective	3	
	15	12		15	12

Total Hours 120

Essentials of Recreation, Parks, Events, and Tourism Concentration

ooncenti	ation					
First Year						
Fall	Hours	Spring	Hours			
REC 200		3 REC 302		3		
COMM 145		3 ENG 100		3		
Colonnade		3 Colonnade:		3		
- Natural		Natural &				
& Physical Sciences		Physical Sciences with				
Sciences		Lab				
LUOT 101		3 MATH 109.		2		
HIST 101 or HIST 102		3 MATH 109, MATH 116, or		3		
HI31 102		MATH 110, 01 MATH 183				
Colonnade:				3		
Arts &		3 Major/Minor/ Cert/Elective		3		
Humanities		or World				
numanties		Language (if				
		needed)				
		15		15		
Second Year						
Second Year Fall		0		0		
	Hours	Spring	Hours	Summer	Hours	
REC 306		3 REC 328		3 Major/Minor/		З
				Cert/Elective		
ENG 200		3 ENG 300 or		3		
		COMM 200				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
		15		15		3
Third Year						
Fall	Hours	Spring	Hours			
REC 338 (Or,		3 REC 402		3		
Connections -						
Systems)						
Major/Minor/		3 Connections		3		
Cert/Elective		- Social &				
		Cultural				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
Major/Minor/		3 Major/Minor/		3		
Cert/Elective		Cert/Elective				
		15		15		
Fourth Year						
Fall	Hours	Spring	Hours			
REC 406	110015	3 REC 490	Tiours	12		
				12		
REC 338 (Or,		3				
Connections -						
Systems)						
Major/Minor/		3				
Cert/Elective						
Major/Minor/		3				
Cert/Elective						

Total Hours 120

Nonprofit Administration Concentration

Fall	Hours	Spring	Hours		
REC 200		3 REC 302	3		
COMM 145		3 ENG 100	3		
Colonnade: Natural &	:	3 Colonnade: Natural &	3	3	
Physical		Physical			
Sciences		Sciences with			
HIST 101 or		lab	3	`	
HIST 101 01 HIST 102		3 MATH 109, MATH 116, or	c.)	
		MATH 183			
Colonnade:	:	3 Major/Minor/	3	3	
Arts & Humanities		Cert/Elective or World			
		Language (if			
		needed)			
Cocond Veer	1	5	15	5	
Second Year Fall	Hours	Spring	Hours	Summer	Hours
REC 306		3 REC 328		3 Major/Minor/	3
				Cert/Elective	
REC 220	:	3 MKT 220	3	3	
ENG 200	:	3 ENG 300 or COMM 200	3	3	
Major/Minor/		3 Major/Minor/	3	3	
Cert/Elective	·	Cert/Elective		-	
Major/Minor/	:	3 Major/Minor/	3	3	
Cert/Elective	1	Cert/Elective	15	5	3
Third Year		-			· · ·
Fall	Hours	. ·			
	nours	Spring	Hours		
REC 338 (Or,		Spring 3 REC 402	Hours	3	
Connections -				3	
Connections - Systems)	:	3 REC 402	3		
Connections -	:				
Connections - Systems) MGT 333 or PS 340 Major/Minor/	:	3 REC 402 3 REC 460 3 Connections	3	3	
Connections - Systems) MGT 333 or PS 340	:	3 REC 402 3 REC 460 3 Connections - Social &	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective	:	3 REC 402 3 REC 460 3 Connections - Social & Cultural	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/	:	3 REC 402 3 REC 460 3 Connections - Social &	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/	:	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/	:	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/	:	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective	:	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective	3	3	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective 5	3 3 3 3 15	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or,	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 5 Spring	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or, Connections -	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or, Connections - Systems)	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or, Connections -	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490 3	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (0r, Connections - Systems) Major/Minor/ Cert/Elective Major/Minor/	Hours	3 REC 402 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490 3	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or, Connections - Systems) Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective	Hours	 3 REC 402 3 REC 460 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490 3 REC 490 3 3 REC 490 3 	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (0r, Connections - Systems) Major/Minor/ Cert/Elective Major/Minor/	Hours	 3 REC 402 3 REC 460 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490 3 	3 3 3 3 15 Hours	3 3 3 5	
Connections - Systems) MGT 333 or PS 340 Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Fourth Year Fall REC 406 REC 338 (Or, Connections - Systems) Major/Minor/ Cert/Elective Major/Minor/ Cert/Elective Major/Minor/	Hours	 3 REC 402 3 REC 400 3 REC 460 3 Connections - Social & Cultural 3 Major/Minor/ Cert/Elective 3 Major/Minor/ Cert/Elective 5 Spring 3 REC 490 3 REC 490 3 3 REC 490 3 3 REC 490 3 4 REC 490 3 REC 490 4 REC 490 4 REC 490 5 REC 490 6 REC 490 7 REC 490 7 REC 490 8 REC 490 8 REC 490 9 REC	3 3 3 3 15 Hours	3 3 3 5 2	

Total Hours 120