

FACILITY AND EVENT MANAGEMENT, MINOR (367)

Program Coordinator

Raymond A. Poff, raymond.poff@wku.edu, (270) 745-2498

Program Requirements (18-24 hours)

The Facility and Event Management minor provides students with practical knowledge and skills needed for successful careers in facility and event planning and management.

Code	Title	Hours
Students will complete 9 hours of Facility and Event Management core courses:		9
REC 306	Experience Planning and Evaluation	
SPM 404	Sport Facility Management	
SPM 305	Sport Event Management	
or HMD 375	Meeting and Convention Management	
Students will also complete 9-15 hours as follows:		9-15
Choose 3 hours from the following:		
SPM 315	Sport Communication	
SPM 450	Legal Issues in Sport	
SPM 452	Sport Leadership and Management	
MGT 301	Business Law	
HMD 378	Hospitality Law	
MKT 331	Social Media Marketing	
Choose 6-12 hours (unduplicated) from:		
REC 338	Parks, Recreation, and Quality of Life	
REC 420	Recreation and Tourism	
REC 422	Campus Recreation	
REC 430	Recreation Resource Management	
REC 434	Interpreting America's National Parks	
REC 493	Recreation Practicum	
HMD 375	Meeting and Convention Management	
HMD 475	Advanced Event Planning in Hospitality	
Or, other courses approved by the Facility and Event Management advisor.		
Total Hours		18-24