

SCHOOL OF MEDIA (SOM)

SOM 241 Visualizing Data in Journalism 3 Hours

Learn to find and examine large sets of data to identify embedded trends and stories, and display this data visually. Lecture and lab.

Prerequisite(s): SMC 101 with a minimum grade of C and SMC 102 with a minimum grade of C

Recent Term(s) Offered: None

SOM 330 Interactive Design 3 Hours

Exploration into the design process and techniques for creating interactive experiences. Encompasses information architecture, usability, front-end programming and design literacy, as well as applied user-experience design. Lecture and lab.

Prerequisite(s): AD 210 with a minimum grade of C or SOM 210 with a minimum grade of C

Recent Term(s) Offered: None

SOM 340 Programming for Media Platforms 3 Hours

Introduction to concepts, principles, and skills required to code and program media platforms. Explores modern markup languages and content management systems. No programming experience required. Note: Permission of instructor.

Prerequisite(s): SOM 210 with a minimum grade of C or AD 210 with a minimum grade of C

Recent Term(s) Offered: None

SOM 399 Special Topics in Media--Study Abroad 1-6 Hours

(repeatable max of 6 hrs)

This course covers media and cultural study and practical journalism experiential learning in international or out-of-town locations. This course may be repeated one time, but no more than three (3) total hours may be included in the major or minor portion of the degree program.

Equivalent(s): SJB 399

Recent Term(s) Offered: None

SOM 421 American News Media History 3 Hours

Major events and personalities in the development of print and electronic journalism, advertising and public relations from Gutenberg to the present, with future projections. Includes consideration of involvement of minorities and women. Analysis of contemporary journalism in the context of its history.

Recent Term(s) Offered: None