COMMUNICATION (COMM)

COMM 142 Forensic Practicum I 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Recent Term(s) Offered: fall 2022; fall 2023; fall 2024

COMM 144 Forensic Practicum II 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 142

Recent Term(s) Offered: spring 2022; spring 2023; spring 2024

COMM 145 Fundamentals of Public Speaking and Communication 3 Hours

Focuses on the preparation and delivery of public speeches (informative and persuasive), with skills development in listening, teamwork, and interpersonal communication contexts. **Colonnade/Statewide General Education Code F-OC | OC**

Recent Term(s) Offered: winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023; winter 2024; spring 2024; summer 2024; fall 2024

COMM 154 New Media Literacy 3 Hours

Develops a framework to access, analyze, evaluate, create and interact with messages in a variety of digital forms, including social media.

Colonnade/Statewide General Education Code E-SB | SB

Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; spring 2024

COMM 200 Communication Foundations 3 Hours

Introduces foundational communication contexts, theories, and processes. Note: Permission of instructor may be required. **Colonnade/ Statewide General Education Code F-W2 | WC**

Prerequisite(s): (COMM 145 or COMM 161 or COMN 145C or COMN 161C or SCOM 145 or SCOM 161 or SPCH 145C or SPCH 161C or TRAN A3-L or KGET C-A3 or COMM A3-L or SCOM A3-L or COMM FOC-L or TRAN FOC-L or KGET F-OC) and (ENG 100 or ENGL 100C or KGET F-W1 or KGET C-A1 or ENG A1-L or ENG FW1-L or TRAN A1-L or TRAN FW1-L or TRAN A3-L or KGET CA3 or COMM A3-L or COMM FOC-L or TRAN FOC-L or KGET F-OC or ENG 100E)

Recent Term(s) Offered: winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023; winter 2024; spring 2024; summer 2024; fall 2024

COMM 212 Introduction to Digital Texts and Media 3 Hours

Students will study the rhetorical, critical, and ethical dimensions of digital composing, producing genres such as web-based videos, podcasts, blogs, websites, and video essays.

Prerequisite(s): (ENG 100 or ENG 100E or ENG FW1-L or ENG AA-L or ENG 101 or ACT English with a score of 29 or SAT Verbal / Critical Reading with a score of 650)

Equivalent(s): ENG 212

Recent Term(s) Offered: summer 2024

COMM 240 Effective Listening 3 Hours

Studies contextual, psychological and logical bases of listening and training in listening for comprehension, analysis, synthesis, and evaluation. Focuses on critical listening skills in face-to-face, mediated, interactive and public settings.

Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023; spring 2024

COMM 242 Forensic Practicum III 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 144

Recent Term(s) Offered: fall 2022; fall 2023; fall 2024

COMM 244 Forensic Practicum IV 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 242

Recent Term(s) Offered: spring 2022; spring 2023; spring 2024

COMM 247 Voice and Diction 3 Hours

Develops pleasing voice quality, correct articulation, distinct enunciation and diction free from substandard pronunciation. *Recent Term(s) Offered: spring 2022; spring 2023*

COMM 300 Introduction to Applied Communication Research 3 Hours Introduces students to contemporary methods and tools in applied

communication research.

Prerequisite(s): COMM 200 (may be taken concurrently) with a minimum grade of C and (MATH 109 or MATH 115 or MA 109C or MATH 109E or MA 115C or MATH 116 or MATH 116E or MATH 117 or MATH 123 or MATH 183)

Recent Term(s) Offered: spring 2023; fall 2023; spring 2024; fall 2024

COMM 315 Sport Communication 3 Hours

Introduces students to the management of communication and public relations within sport.

Equivalent(s): SPM 315

Recent Term(s) Offered: spring 2022; spring 2024

COMM 320 Health Communication 3 Hours

Examines and analyzes the critical role communication plays in health campaigns, health care delivery, health care contexts, and in health behavior change.

Restriction(s): Students with a semester level of Freshman may not enroll.

Recent Term(s) Offered: None

COMM 321 Communications Analytics in Public Relations and Advertising 3 Hours

Introduction to practical application of the platforms, tools, data sources, and distribution channels of communications analytics in public relations and advertising.

Prerequisite(s): PR 255 or AD 240 or COMM 212 or permission of instructor

Equivalent(s): PR 321, AD 321 Recent Term(s) Offered: None

COMM 330 Leadership Communication 3 Hours

Studies the role that communication plays in various leadership contexts and situations. Note: Permission of instructor may be required. **Restriction(s):** Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023; spring 2024; summer 2024; fall 2024

COMM 342 Forensic Practicum V 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 244

Recent Term(s) Offered: fall 2022; fall 2023; fall 2024

COMM 344 Forensic Practicum VI 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team is required.

Prerequisite(s): COMM 342

Recent Term(s) Offered: spring 2022; spring 2023; spring 2024

COMM 345 Advanced Presentational Speaking 3 Hours

Advances the preparation and delivery of public presentations from a leadership perspective. Focuses on developing and delivering informative, persuasive, motivational, and special occasion presentations. **Prerequisite(s):** (COMM 145 with a minimum grade of C or COMM 161 with a minimum grade of C or COMN 145C with a minimum grade of C or COMN 161C with a minimum grade of C or SCOM 145 with a minimum grade of C or SPCH 145C with a minimum grade of C or SPCH 145C with a minimum grade of C or SPCH 161C with a minimum grade of C) *Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; fall 2023; spring 2024; fall 2024*

COMM 346 Persuasion 3 Hours

Introduces basic theories of persuasion and attitude change. The course emphasizes communication theory and rhetorical perspectives of persuasion. Note: Permission of instructor may be required. *Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; fall 2024*

COMM 348 Interpersonal Communication 3 Hours

Introduces students to the fundamentals of interpersonal

communication, including interpersonal skills, theory, and research. **Prerequisite(s):** COMM 145 with a minimum grade of C and (COMM 200 (may be taken concurrently) with a minimum grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C or PSYS 300 (may be taken concurrently) with a minimum grade of C)

Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; summer 2024; fall 2024

COMM 349 Small Group Communication 3 Hours

Studies group dynamics, interaction and communication in group situations. Colonnade/Statewide General Education Code K-SY Prerequisite(s): 21 hours of Foundations and Explorations Courses, or junior status

Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; fall 2024

COMM 351 Communication in the Digital Age 3 Hours

Examines various types of computer-mediated communication available in contemporary organizations.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: None

COMM 362 Organizational Communication 3 Hours

Introduces theoretical approaches to human communication in organizations. Note: Permission of instructor may be required. **Prerequisite(s):** (COMM 200 (may be taken concurrently) with a minimum

grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C)

Recent Term(s) Offered: winter 2022; spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023; spring 2024; summer 2024; fall 2024

COMM 363 Interracial Communication 3 Hours

Prerequisite(s): COMM 263. Examines the role of race as a social construct in communication within and between identified racial groups. Race is studied as a significant factor in cultural identity, communication practices, and as central to perceptions and attributions made intra- and interracially.

Recent Term(s) Offered: None

COMM 364 Crisis Communication 3 Hours

Examines communicative pre-crisis preparation and post-crisis response strategies. Note: Permission of instructor may be required. *Recent Term*(s) *Offered: fall 2022; fall 2023; spring 2024; fall 2024*

COMM 365 Intercultural Communication 3 Hours

Introduces concepts and principles from the communication discipline for examining, analyzing, and evaluating challenges and opportunities of engaging cultural differences in peoples' face-to-face and mediated communication interactions in today's increasingly interdependent and interconnected world. **Colonnade/Statewide General Education Code K-SC**

Prerequisite(s): 21 hours of Foundations and Explorations Courses, or junior status

Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; fall 2023; spring 2024; summer 2024; fall 2024

COMM 370 Organizational Relationships 3 Hours

Examines the positive and negative elements of workplace relationships and their importance to organizational and personal well-being. **Restriction(s):** Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: None

COMM 371 Communication in Multinational Organizations 3 Hours Overview of the significant roles of of communication in multinational organizations (MNOs). Analysis and application of theories and principles for effective communication among a diverse group of employees in various MNO contexts. Note: Permission of instructor.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: None

COMM 400 Special Topics in Communication 3 Hours (repeatable max of 6 hrs)

Offers students courses on various communication topics not covered specifically in the curriculum. Note: Permission of instructor may be required.

Prerequisite(s): (COMM 200 with a minimum grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C)

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: spring 2022

COMM 401 Workplace Communication Portfolio 1 Hour

A collection of artifacts that showcase a student's learning progression and achievement in the Workplace Communication Certificate.

Prerequisite(s): COMM 345 (may be taken concurrently) with a minimum grade of C and COMM 349 (may be taken concurrently) with a minimum grade of C

Restriction(s): Enrollment is limited to students in Workplace Communication (1760) *Recent Term(s) Offered: None*

COMM 415 Study Abroad in Communication 1-3 Hours (repeatable max of 6 hrs)

Study of communication interactions, processes, and culture in international and cross-cultural locations. Repeatable up to six hours. *Recent Term*(s) *Offered: winter 2022; winter 2023; summer 2023; winter 2024; summer 2024*

COMM 442 Forensic Practicum VII 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 344 Recent Term(s) Offered: fall 2022; fall 2023; fall 2024

COMM 444 Forensic Practicum VIII 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 442

Recent Term(s) Offered: spring 2022; spring 2023; spring 2024

COMM 448 Advanced Interpersonal Communication 3 Hours

Designed as a survey of research and theory in interpersonal communication. Note: Permission of instructor. **Prerequisite(s):** COMM 348 with a minimum grade of C *Recent Term(s) Offered: None*

COMM 462 Advanced Organizational Communication 3 Hours

Integrates and applies studies of organizational communication theory and research. Note: Permission of instructor may be required. **Prerequisite(s):** COMM 362 with a minimum grade of C *Recent Term(s) Offered: spring 2022; spring 2023; spring 2024*

COMM 463 Advanced Intercultural Communication 3 Hours

Advances understanding and application of intercultural communication theory and research for examining, analyzing, and evaluating challenges of engaging cultural difference in today's interconnected world. **Prerequisite(s):** COMM 200 with a minimum grade of C and COMM 365 with a minimum grade of C *Recent Term(s) Offered: fall 2022; fall 2023; fall 2024*

COMM 489 Internship in Communication 3 Hours (repeatable max of 6 hrs)

Structures appropriate supervised work with a cooperating organization. Open only to Communication Studies and Corporate and Organizational Communication majors. Note: Course will be repeatable once for credit (only 3 hours will count for credit toward major).

Prerequisite(s): COMM 200 with a minimum grade of C and COMM 362 with a minimum grade of C

Restriction(s): Students with a semester level of Freshman or Sophomore may **not** enroll.

Enrollment is limited to students in Corp. Organ. Communication (522), Corp. Organ. Comm-Prep (522P), Advertising (727), Advertising (Seeking Adm) (727P), Popular Culture Studies (758), Public Relations (763), Public Relations (Seeking Adm) (763P), Communication Studies (792) or Communication Studies-Prep (792P)

Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023; spring 2024; fall 2024

COMM 494 Capstone in Communication 3 Hours

Enables students to demonstrate knowledge of the discipline by applying Communication theories to analyze relevant/professional work experience, and illustrate career preparation/readiness.

Prerequisite(s): (COMM 200 with a minimum grade of C or ENG 300 with a minimum grade of C or PSYS 300 with a minimum grade of C) and (COMM 300 (may be taken concurrently) with a minimum grade of C or PS 301 (may be taken concurrently) with a minimum grade of C or SOCL 302 (may be taken concurrently) with a minimum grade of C or COMM 321 (may be taken concurrently) with a minimum grade of C) **Restriction(s):** Enrollment limited to students with a semester level of Junior or Senior.

Recent Term(s) Offered: None

COMM 495 Independent Study in Communication 1-6 Hours (repeatable max of 6 hrs)

Develops directed research in communication. Students are to submit written petitions for faculty approval of the study during the previous semester. Note: Permission of instructor may be required. **Prerequisite(s):** COMM 200 with a minimum grade of C *Recent Term(s) Offered: None*