

BUSINESS ADMINISTRATION (BA)

BA 110 Introduction to Business and Entrepreneurship 3 Hours

A multi-disciplinary introduction to business and entrepreneurship. Course will provide basic knowledge of each of the major functional global business areas. Ethical issues and consumers' rights will also be integrated into the course.

Recent Term(s) Offered: None

BA 170 Business Student Basics 1 Hour

Introduction to programs and initiatives within the college of business and an exploration of college and university resources intended to enhance student success.

Restriction(s): Enrollment limited to students with a semester level of Freshman.

Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; fall 2024

BA 175 University Experience-Business 3 Hours

A multi-disciplinary introduction to entrepreneurship and the general business environment. Topics include study skills, critical thinking and problem solving, and exploration of majors and careers. Special attention is given to educational requirements, careers, and resources available to the business arena.

Restriction(s): Enrollment limited to students with a semester level of Freshman.

Recent Term(s) Offered: fall 2022; fall 2023; fall 2024

BA 220 Special Topics in Business Administration (Lower Division) 1-3 Hours (repeatable max of 6 hrs)

Special topics course covering interdisciplinary topics of current interest in business. Open to all students.

Recent Term(s) Offered: spring 2022; fall 2022; winter 2023; spring 2023; fall 2023; spring 2024; summer 2024; fall 2024

BA 420 Special Topics in Business Administration (Upper Division) 1-3 Hours (repeatable max of 6 hrs)

Special topics course covering interdisciplinary topics of current interest in business administration.

Restriction(s): Enrollment limited to students with a semester level of Junior or Senior.

Recent Term(s) Offered: spring 2022; summer 2022; fall 2022; spring 2023; fall 2023; summer 2024

BA 490 College of Business Internship 1-3 Hours (repeatable max of 3 hrs)

Professional or business opportunities consistent with the mission and objectives of the Ford College of Business. These opportunities will be used to complement and individualize a student's program of study and will be administered on a pass/fail basis.

Prerequisite(s): ACCT 110 and ECON 202 and ECON 206 and FIN 330 and MGT 210 and MKT 220

Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; summer 2024; fall 2024

BA 495 Career Development Attendance 0 Hours

Prerequisite(s): Senior standing and admission to the college. Completion of multiple career readiness and professional development events and activities prior to graduation from WKU. All events and activities must be from an approved Gordon Ford College of Business list.

Restriction(s): Students with a semester level of Freshman, Junior or Sophomore may **not** enroll.

Recent Term(s) Offered: spring 2022; fall 2022; spring 2023; fall 2023; spring 2024; fall 2024