

# DEPARTMENT OF MANAGEMENT

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## Mission Statement: “Learning by Doing”

At the heart of our Management Department is a simple but powerful mission: *Learning by Doing*. Our dynamic faculty bring expertise in areas such as entrepreneurship, human resource management, operations and supply chain, strategy, organizational behavior, global business, and the legal environment of business.

Our programs—ranging from majors and minors to certificates—emphasize *experiential learning*. Students tackle real-world business challenges, engage with industry leaders, and develop practical skills in communication, critical thinking, and analysis.

Students graduate with a strong foundation in management and the confidence to lead in diverse industries like banking, construction, insurance, manufacturing, logistics, retail, and public service—or to launch their own ventures.

The Management Department equips students with the tools to lead, manage, and innovate in today's dynamic business environment.

## Degrees

- Management, Bachelor of Science (723) (<http://catalog.wku.edu/undergraduate/business/management/management-bs/>)

## Minors

- Business Administration, Minor (332) (<http://catalog.wku.edu/undergraduate/business/management/business-administration-minor/>)
- Entrepreneurship, Minor (355) (<http://catalog.wku.edu/undergraduate/business/management/entrepreneurship-minor/>)
- Global Business, Minor (333) (<http://catalog.wku.edu/undergraduate/business/management/international-business-minor/>)

## Certificates

- Business Fundamentals, Certificate (1791) (<http://catalog.wku.edu/undergraduate/business/management/business-fundamentals-certificate/>)
- Business Law, Certificate (1792) (<http://catalog.wku.edu/undergraduate/business/management/business-law-certificate/>)
- Creativity and Innovation Management, Certificate (1773) (<http://catalog.wku.edu/undergraduate/business/management/creativity-and-innovation-management-certificate/>)
- Executive Influence in Organizations, Certificate (1774) (<http://catalog.wku.edu/undergraduate/business/management/executive-influence-in-organizations-certificate/>)

- Managing Inclusive Organizations, Certificate (1775) (<http://catalog.wku.edu/undergraduate/business/management/managing-inclusive-organizations-certificate/>)
- Brewing and Distilling Arts & Sciences, Certificate (1733) (<http://catalog.wku.edu/undergraduate/arts-letters/interdisciplinary-programs/brewing-distilling-arts-sciences-certificate/>)

## Faculty Professor

Ismail Civelek PhD (Operations Management and Manufacturing), Carnegie Mellon University, 2010  
LeAnne Coder PhD (Business), University of Kansas Main Campus, 2007  
Robert D. Hatfield PhD (Business), Indiana University-Bloomington, 1996  
Feng Helen Liang PhD (Business Administration), University of California-Berkeley, 2006  
Whitney O. Peake PhD (Agricultural Economics), Purdue University Main Campus, 2008  
Michael S. Spiller PhD (Human Resources Management), The University of Alabama, 1999

## Associate Professor

Mariah D. Yates PhD (Business Administration), University of Cincinnati Main Campus, 2018

## Assistant Professor

Gihan S. Edirisinghe PhD (Business Administration), Washington State University, 2019  
Ashley S. Hockensmith MAE, Vanderbilt University, 2015  
Rahul Nilakantan PhD (Logistics/Supply Chain Mgt), Georgia Southern University, 2024

## Pedagogical Associate Professor

Aquesha D. Daniels JD (Law), Florida Coastal School of Law, 2011  
Dana C. Henson PhD (Educational Leadership and Organizational Development), University of Louisville, 2008

## Instructor I

Robert C. Unseld MBA (Business Administration), Western Kentucky University, 2007