EXECUTIVE INFLUENCE IN ORGANIZATIONS, CERTIFICATE (1774)

Program Coordinator

Whitney O. Peake, whitney.peake@wku.edu, (270) 745-2913

The certificate in Executive Influence in Organizations will prepare students with knowledge of general management principles, as well as more specific understanding of human motivation and behavior. With the optional courses, students can enhance their talent management, negotiation, project management, global management, and decisionmaking skills, along with their capability to problem solve and think critically.

Program Requirements (12 hours)

Code	Title	Hours
MGT 210	Organization and Management	3
MGT 417	Organizational Behavior	3
MGT 497B	Certificate Assessment - Executive Influence in Organizations	0
Choose 1 course from the following		3
MGT 311	Human Resource Management	
MGT 326	Managing Projects in Organizations	
MGT 419	Management of Organizational Conflict	
MGT 313	Decision Modeling	
Choose 1 course from the following		3
MGT 301	Business Law	
MGT 405	Business Negotiation	
MGT 316	International Management	
Total Hours		12