

# ENTREPRENEURSHIP, MINOR (355)

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## Program Coordinator

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## Program Requirements (21 hours)

A minor in entrepreneurship is an interdisciplinary program housed in the Management Department and coordinated with various departments across campus. It is suitable for those who might want to have their own business or work in an entrepreneurial environment (including large organizations). Students of all majors are encouraged to meet with entrepreneurial advisors to fit the minor to their career interests.

| Code                                                                                                                      | Title                                                 | Hours     |
|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|-----------|
| <b>Core Courses</b>                                                                                                       |                                                       |           |
| ACCT 110                                                                                                                  | Accounting for Decision Makers                        | 3         |
| MGT 210                                                                                                                   | Organization and Management                           | 3         |
| MKT 220                                                                                                                   | Basic Marketing Concepts                              | 3         |
| ENT 312                                                                                                                   | Entrepreneurship                                      | 3         |
| <b>Electives</b>                                                                                                          |                                                       |           |
| Select 9 hours of electives from the following courses or other courses approved with the consent of the department head: |                                                       | 9         |
| Any 300-level or 400-level ENT prefix course                                                                              |                                                       |           |
| Any 300-level or 400-level MGT prefix course                                                                              |                                                       |           |
| FIN 441                                                                                                                   | Entrepreneurial Finance                               |           |
| MKT 328                                                                                                                   | Digital Marketing                                     |           |
| MKT 427                                                                                                                   | Entrepreneurial Marketing                             |           |
| ENT 496                                                                                                                   | Hilltopper Student Consulting Experience <sup>1</sup> |           |
| <b>Total Hours</b>                                                                                                        |                                                       | <b>21</b> |

<sup>1</sup> Business majors are required to take ENT 496 as part of their nine hours of electives.

For business majors, six hours in the entrepreneurship minor must be unduplicated from courses counted in the business major.