

# CREATIVITY AND INNOVATION MANAGEMENT, CERTIFICATE (1773)

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**Program Coordinator**

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The certificate in creativity and innovation management will prepare students to learn about legal and ethical implications of innovation and intellectual property development, while obtaining skills in creativity, problem-solving, opportunity identification, and innovation processes.

## Program Requirements (12 hours)

Code	Title	Hours
MGT 200	Legal Environment of Business	3
MGT 305	Ethics and Critical Thinking	3
ENT 312	Entrepreneurship	3
ENT 308	Innovation Management	3
MGT 497A	Certificate Assessment - Creativity and Innovation Management	0
<b>Total Hours</b>		<b>12</b>