

BUSINESS FUNDAMENTALS, CERTIFICATE (1791)

Program Coordinator

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The certificate in business fundamentals is designed to provide exposure to basic business administration knowledge and skills for students whose majors are outside the Gordon Ford College of Business.

Program Requirements (21 hours)

Code	Title	Hours
ACCT 110	Accounting for Decision Makers	3
BDAN 250	Introduction to Analytics	3
ECON 202	Principles of Economics (Micro)	3
or ECON 203	Principles of Economics (Macro)	
FIN 161	Personal Finance	3
MGT 210	Organization and Management	3
or ENT 312	Entrepreneurship	
MKT 220	Basic Marketing Concepts	3
MGT 497D	Certificate Assessment - Business Fundamentals	0
Approved Upper-Level Elective *		3
Total Hours		21

* The professional electives may be chosen from any 300- or 400- level course within the Gordon Ford College of Business not already required for the major or other Management Department Chair approved elective .