

ADVANCED PROFESSIONALISM, CERTIFICATE (1730)

Program Coordinator

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This certificate focuses on competencies needed for career readiness and professional development for transitioning to the business field, including assessment, exploration, and experiential components. Students must complete the following categories.

Program Requirements (12 hours)

Code	Title	Hours
Category I Advanced Communication ¹		9
Select three of the following:		
BDAN 310	Business Data Analytics ²	
COMM 240	Effective Listening	
COMM 330	Leadership Communication	
COMM 345	Advanced Presentational Speaking ²	
COMM 365	Intercultural Communication ³	
COMM 463	Advanced Intercultural Communication ³	
ENG 306	Business Writing	
ENG 307	Technical Writing	
MGT 305	Ethics and Critical Thinking ²	
MKT 325	Personal Selling	
Category II Applied Career Experience ²		3
Select one of the following:		
ACCT 390	Internship in Accounting	
BDAN 490	Practicum in Analytics and Information Systems	
ECON 490	Practicum in Economics	
FIN 440	Internship in Finance	
MGT 490	Practicum in Management	
MKT 490	Practicum in Marketing	
BA 490	College of Business Internship	
HON 404	Honors Thesis / Project II ⁴	
Category III (Students must pass this 0 credit course prior to graduation)		
BA 495	Career Development Attendance	0
Total Hours		12

¹ 9 hours; maximum 6 hours for any prefix.

² Each of these courses lists prerequisites that are already required in GFCB undergraduate programs.

³ Each of these courses lists prerequisites that could require additional coursework by the student.

⁴ Students may petition the certificate program coordinator to use HON 404 to satisfy Category II.