

# DATA ANALYTICS, CERTIFICATE (1753)

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**Program Coordinator**

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This 12-hour graduate certificate will prepare students for utilizing data to drive decision making. Students will be exposed to the latest innovations in data analytics, data management, data mining models, and data visualization.

## Program Admission

- Admission to WKU Graduate Studies.
- Applicants are required to have completed an introductory statistics course prior to enrolling in the certificate program.
- Applicants are required to have completed an intermediate to advanced spreadsheet class prior to enrolling in the certificate program.

## Graduate Studies Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate Studies admission requirements.

## Program Requirements (12 hours)

Code	Title	Hours
BDAN 513	Contemporary Business Analytics	3
BDAN 515	Data Management	3
BDAN 517	Predictive Analytics	3
BDAN 519	Visualization and Decision Making	3
BDAN 596A	GFCB Grad Certificate Assessment - Business Data Analytics	0
<b>Total Hours</b>		<b>12</b>