

# ADVANCED BUSINESS FUNDAMENTALS, CERTIFICATE (1795)

---

## Program Coordinator

Kathryn A. Nicewicz Scott, [kate.nicewicz@wku.edu](mailto:kate.nicewicz@wku.edu)

The Business Fundamentals graduate certificate provides students with the tools and frameworks needed for evaluating business challenges and opportunities.

## Program Admission

- Bachelor's degree with a 2.75 grade point average or better;
- Professional experience of 3-5 years in a business or related discipline.

## Program Requirements (18 hours)

Code	Title	Hours
MGT 510	Advanced Organizational Behavior	3
ECON 511	Applied Managerial Economics	3
BA 513	Contemporary Business Analytics	3
ACCT 515	Managerial Accounting	3
MKT 517	Advanced Marketing	3
FIN 519	Advanced Managerial Finance	3
BA 596C	GFCB Graduate Certificate Assessment - Advanced Business Fundamentals	0
<b>Total Hours</b>		<b>18</b>