

ACCOUNTANCY AND DATA ANALYSIS, MASTER OF ACCOUNTANCY (0501)

Program Coordinator

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The Master of Accountancy & Data Analysis (MADA) is an advanced program of study designed to provide students with an expanded understanding of accounting, data analytics and business by building on the foundation gained in an undergraduate accounting program. The program provides a graduate-level curriculum to accommodate the growing body of knowledge in accounting and equips accounting students with additional skills and competencies. Graduates are prepared to research various databases related to accounting topics, perform data analysis and/or cybersecurity procedures, exercise judgment in making accounting-related decisions, and effectively communicate the results of the research and analysis. Teaching methods vary with a mix of lectures, case studies, special projects, and research activities. In addition to completing the 30 hours of coursework, each student is encouraged to participate in a professional certification review program.

Joint Undergraduate Master's Program (JUMP)

This degree offers a Joint Undergraduate Master's Program (JUMP) which provides academically outstanding students the opportunity to complete both an undergraduate and graduate degree in an accelerated timeframe. Contact the graduate program coordinator for additional information.

Program Admission

In order to be considered eligible for admission to the Master of Accountancy & Data Analysis (MADA), an applicant should satisfy the following requirements:

- An application to Graduate Studies.
- Official transcript(s) of all college work attempted indicating the applicant has received an undergraduate degree in accounting from an accredited college or university with a minimum undergraduate GPA of 3.25 (4.0 scale) for the terms in which the student completed the last sixty (60) hours of undergraduate coursework.
- Official Graduate Management Admissions Test (GMAT) score report with a minimum score of 500.
- A grade of a "C" or better in all undergraduate accounting courses.
- International students must provide evidence of their ability to communicate in English in both oral and written form. (For written skills, a minimum of 550 on the paper based TOEFL or a minimum of 79 on the iBT TOEFL).
- International students must submit transcript evaluations on a course level basis prepared by WES or similar organization. (The Kentucky State Board of Accountancy requires course credits to be certified by the Foreign Academics Credentialing Service or another credentialing agency that is a member of the National Association of Credential Evaluation Services, Inc.).
- An applicant with an undergraduate degree in an area other than accounting who meets the other criteria may be considered for the

program upon the completion of additional undergraduate and/or graduate accounting coursework.

**These minimum requirements establish eligibility for admission, but do not guarantee acceptance into the program.*

Graduate Studies Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate Studies admission requirements.

Program Requirements (30 hours)

The program curriculum consists of thirty (30) semester hours of graduate courses with a minimum of eighteen (18) semester hours of accounting courses.

Code	Title	Hours
Required Courses		12
ACCT 500	Advanced Financial Accounting and Reporting	
ACCT 510	Advanced Accounting Information Systems and Data Analytics	
ACCT 530	Special Topics in Tax Research and Planning	
ACCT 540	Advanced Auditing Standards, Applications and Fraud	
Electives		18
Select two courses from the following:		
ACCT 401G	Business Combinations and Related Topics	
ACCT 410G	Critical Thinking in Managerial Accounting	
ACCT 412G	Data Analysis for Accounting	
ACCT 413G	Accounting Analytics	
ACCT 420G	Governmental and Not For Profit Accounting	
ACCT 431G	Federal Income Taxation II	
ACCT 440G	Business Law for the Accounting Professional	
Select four electives with advisor approval ¹		
Students may select from ACCT 4@G, ACCT 5@, BA 5@, BA 6@, BA 7@, BDAN 5@, CYSA 5@, ECON 4@G, ECON 5@ (excluding BA 502, 504, 506, 508, 512)		
Total Hours		30

¹ Students admitted to the MADA program may select electives from any graduate program offered in the Gordon Ford College of Business or in any other WKU graduate program upon approval by the MADA program director. ACCT 515 will not be considered as satisfying any part of the 30-hour requirement. Individual programs of study must be approved by the program director. The selection of elective courses should be directly related to the student's career goals and/or desired skills/competencies.

A student admitted to the MADA program must maintain a 3.0 GPA (4.0 scale). The MADA program director, with the consent/approval of the faculty appeals committee, may grant permission for any student who fails to maintain a 3.0 GPA due to extenuating circumstances to continue for one semester on a probationary basis. Any student granted

probationary status must attain a cumulative 3.0 GPA by the end of the following semester to remain in the program.

A student who receives a "C" or lower in two required accounting courses will be subject to dismissal from the program. The program director, with the consent/approval of the faculty appeals committee, may grant a waiver in cases of extenuating circumstances.