COMMUNICATING IN ORGANIZATIONS, CERTIFICATE (0471)

Program Coordinator

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The Communicating in Organizations certificate provides students the opportunity to develop an in-depth understanding of how communication functions in organizations. Using foundational and current research in the field, students are exposed to organizational communication theory and processes. Students will take graduate courses that focus on general organizational communication theory, applied organizational communication, communication within specific organizational contexts, and one other course chosen by participants as especially relevant to their own work and interests.

Program Requirements (12 hours)

Code	Title	Hours
Required Courses		
Select 6 hours of the following:		6
COMM 561	Communication for Global Organizations	
COMM 568	Organizational Belonging and Engagement	
COMM 571	Digital Communication for Organizational Success	
COMM 581	Applied Organizational Communication	
Select 6 hours of the following:		6
COMM 553	Health Communication Campaigns	
COMM 566	Organizational Persuasion	
COMM 590	Intercultural Communication Strategies	
BDAN 519	Visualization and Decision Making	
Total Hours		12